

**Noémie V. - Né**

**2 ans d'expérience**

**Réf : 241118141001**

## **Marketing officer & executive assistant**

### **Ma recherche**

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Je recherche tout type de contrat, dans toute la France, dans le Batiment.

### **Formations**

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**06/2023** : Master's Degree à AEI International School UPEC

Master 2 Business

**06/2022** : Master's Degree à Digital College

Master 1 Digital Strategy

**06/2021** : Bac à ENACO

Bachelor's in Marketing

**06/2020** : Bac à UPEC

Bachelor's in Applied Foreign Languages (LLCER)

### **Expériences professionnelles**

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**01/2022 - 09/2023** :

**MARKETING OFFICER & EXECUTIVE ASSISTANT** chez Polygon

Marketing and Communication

Design and lead the marketing strategy in relation to international teams

Implement internal communication strategy to strengthen cohesion and corporate culture

Manage social media platforms

Create marketing materials

Conduct strategic monitoring: user behavior, competitive intelligence, understanding and evaluating current trends

Manage website maintenance and optimization: audit and SEO

Write content: blog articles, white papers, newsletters

Measure the impact and effectiveness of deployed methods: monthly reporting, evaluation of KPIs

Plan and coordinate with the sales department the various phases of implementation of new offers and services

### **Langues**

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Anglais (Oral : courant / Ecrit : intermédiaire)

### **Atouts et compétences**

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Administrative, audit, Communication Design, competitive intelligence, Digital Strategy, Foreign Languages, internal communication, maintenance, marketing materials, newsletters, sales, SEO, social media platforms, marketing strategy, white papers

## Centres d'intérêts

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Creative